

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943804-1	10/28/12	October 2012	10/01/12 - 10/28/12
Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
McCrorry/R/Governor	MCCRORY/G/R	C22C28

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	943804	07887463

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/26/12	NBC Today Show II	10A-12N	----F--	:30	1	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$40.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	F	10/26/12	11:27 AM	NBC Today Show II	10A-12N	:30	PM12104TH	\$40.00	NM
2	10/22/12	10/25/12	M-F WXII 12 News @ No	12-1pm	MTWT---	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWT---	4	\$50.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	M	10/22/12	12:46 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12116TH	\$50.00	NM
1 WXII	Tu	10/23/12	12:37 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12104TH	\$50.00	NM
4 WXII	W	10/24/12	12:30 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12104TH	\$50.00	NM
3 WXII	Th	10/25/12	12:59 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12104TH	\$50.00	NM
3	10/22/12	10/25/12	STEVE HARVEY DAY	2-3P	MTWT---	:30	4	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWT---	4	\$20.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	M	10/22/12	2:54 PM	STEVE HARVEY DAY	2-3P	:30	PM12104TH	\$20.00	NM
1 WXII	Tu	10/23/12	2:19 PM	STEVE HARVEY DAY	2-3P	:30	PM12116TH	\$20.00	NM
3 WXII	W	10/24/12	2:54 PM	STEVE HARVEY DAY	2-3P	:30	PM12116TH	\$20.00	NM
4 WXII	Th	10/25/12	2:32 PM	STEVE HARVEY DAY	2-3P	:30	PM12116TH	\$20.00	NM
4	10/23/12	10/26/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$85.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	10/23/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	PM12104TH	\$85.00	NM
4 WXII	W	10/24/12	3:58 PM	M-F 3-4P	M-F 3-4P	:30	PM12104TH	\$85.00	NM
2 WXII	Th	10/25/12	3:44 PM	M-F 3-4P	M-F 3-4P	:30	PM12104TH	\$85.00	NM
3 WXII	F	10/26/12	3:52 PM	M-F 3-4P	M-F 3-4P	:30	PM12116TH	\$85.00	NM
5	10/23/12	10/26/12	DR. OZ	M-F 4-5p	-TW-F--	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943804-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCrory/R/Governor	MCCRORY/G/R	C22C28	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/26/12	DR. OZ	M-F 4-5p	-TW-F--	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TW-F--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/23/12	4:12 PM	DR. OZ	M-F 4-5p	:30	PM12116TH	\$150.00 NM
2	WXII	W	10/24/12	4:40 PM	DR. OZ	M-F 4-5p	:30	PM12116TH	\$150.00 NM
3	WXII	F	10/26/12	4:12 PM	DR. OZ	M-F 4-5p	:30	PM12104TH	\$150.00 NM
6	10/22/12	10/25/12	M-F WXII 12 News @ 5 a 5-6am		MTWT---	:30	4	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWT---	4	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/22/12	5:22 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12104TH	\$65.00 NM
4	WXII	Tu	10/23/12	5:23 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12104TH	\$65.00 NM
3	WXII	W	10/24/12	5:55 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12116TH	\$65.00 NM
2	WXII	Th	10/25/12	5:55 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12104TH	\$65.00 NM
7	10/23/12	10/23/12	M-F WXII 12 News @ 6 a 6-7am		-T-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/23/12	6:13 AM	M-F WXII 12 News @ 6 am	6-7am	:30	PM12116TH	\$125.00 NM
8	10/22/12	10/26/12	NBC Today Show	7-9am	MTWTF--	:30	5	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/22/12	8:00 AM	NBC Today Show	7-9am	:30	PM12116TH	\$175.00 NM
2	WXII	Tu	10/23/12	8:29 AM	NBC Today Show	7-9am	:30	PM12104TH	\$175.00 NM
3	WXII	W	10/24/12	8:57 AM	NBC Today Show	7-9am	:30	PM12104TH	\$175.00 NM
4	WXII	Th	10/25/12	8:59 AM	NBC Today Show	7-9am	:30	PM12116TH	\$175.00 NM
5	WXII	F	10/26/12	7:29 AM	NBC Today Show	7-9am	:30	PM12116TH	\$175.00 NM
9	10/27/12	10/27/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	5:51 AM	WXII 12 News	5:30-6am	:30	PM12116TH	\$20.00 NM
10	10/27/12	10/27/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	6:28 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	PM12104TH	\$75.00 NM
11	10/27/12	10/27/12	NBC Saturday Today	8-10am	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	7:58 AM	NBC Saturday Today	8-10am	:30	PM12116TH	\$150.00 NM
12	10/28/12	10/28/12	WXII 12 Sa/Su News at 6-8am		-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943804-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCrory/R/Governor	MCCRORY/G/R	C22C28	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 10/28/12 6:43 AM WXII 12 Sa/Su News at 6am 6-8am :30 PM12116TH \$50.00 NM									
13	10/28/12	10/28/12	NBC Sunday Today	8-9am	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 10/28/12 8:26 AM NBC Sunday Today 8-9am :30 PM12104TH \$150.00 NM									
14	10/22/12	10/25/12	M-F WXII 12 News @ 5 p5-6pm		MTWT---	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWT--- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 10/22/12 5:29 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12116TH \$200.00 NM 4 WXII Tu 10/23/12 5:40 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12104TH \$200.00 NM 2 WXII W 10/24/12 5:28 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12104TH \$175.00 NM 3 WXII Th 10/25/12 5:22 PM M-F WXII 12 News @ 5 pm 5-6pm :30 PM12116TH \$175.00 NM									
15	10/23/12	10/26/12	M-F WXII 12 News @ 6 p6-630pm		-TW-F--	:30	3	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TW-F-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/23/12 6:29 PM M-F WXII 12 News @ 6 pm 6-630pm :30 PM12116TH \$325.00 NM 3 WXII W 10/24/12 6:13 PM M-F WXII 12 News @ 6 pm 6-630pm :30 PM12116TH \$325.00 NM 2 WXII F 10/26/12 6:22 PM M-F WXII 12 News @ 6 pm 6-630pm :30 PM12116TH \$325.00 NM									
16	10/23/12	10/26/12	M-Sun Nightly News	630p-7p	-TWTF--	:30	4	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 10/23/12 7:00 PM M-Sun Nightly News 630p-7p :30 PM12104TH \$325.00 NM 2 WXII W 10/24/12 6:59 PM M-Sun Nightly News 630p-7p :30 PM12104TH \$325.00 NM 4 WXII Th 10/25/12 7:00 PM M-Sun Nightly News 630p-7p :30 PM12104TH \$325.00 NM 3 WXII F 10/26/12 7:00 PM M-Sun Nightly News 630p-7p :30 PM12104TH \$325.00 NM									
17	10/27/12	10/27/12	Sa WXII 12 News @ 6 pm6-630pm;		-----S-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 10/27/12 6:11 PM Sa WXII 12 News @ 6 pm 6-630pm; :30 PM12104TH \$125.00 NM									
18	10/28/12	10/28/12	Su WXII 12 News @ 6 pm6-630pm		-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 10/28/12 6:29 PM Su WXII 12 News @ 6 pm 6-630pm :30 PM12116TH \$150.00 NM									
19	10/22/12	10/25/12	Late Night w/Jimmy Fallon1237xm-136xm		MTWT---	:30	4	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWT--- 4 \$15.00									

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Advertiser	Product	Estimate Number	
McCrory/R/Governor	MCCRORY/G/R	C22C28	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/22/12	10/25/12	Late Night w/Jimmy Fallon	1237xm-136xm	MTWT---	:30	4	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/22/12	10/28/12	MTWT---	4	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/22/12	1:30 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12116TH	\$15.00 NM
2	WXII	Tu	10/23/12	1:30 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12104TH	\$15.00 NM
4	WXII	W	10/24/12	1:26 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12116TH	\$15.00 NM
1	WXII	Th	10/25/12	1:14 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12104TH	\$15.00 NM
20	10/22/12	10/26/12	NBC Tonight Show	1135pm-1237am	MT-TF--	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MT-TF--	4	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/22/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	PM12104TH	\$50.00 NM
1	WXII	Tu	10/23/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	PM12116TH	\$50.00 NM
3	WXII	Th	10/25/12	12:00 AM	NBC Tonight Show	1135pm-1237am	:30	PM12116TH	\$50.00 NM
4	WXII	F	10/26/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	PM12104TH	\$50.00 NM
21	10/27/12	10/27/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	12:31 AM	NBC Saturday Night Live	1130pm-1am	:30	PM12104TH	\$150.00 NM
22	10/22/12	10/27/12	M-Su WXII 12 News @ 11-1135pm		MTWT-S-	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWT-S-	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/22/12	11:18 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12116TH	\$250.00 NM
2	WXII	Tu	10/23/12	11:09 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12104TH	\$250.00 NM
4	WXII	W	10/24/12	11:33 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12104TH	\$250.00 NM
5	WXII	Th	10/25/12	11:10 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12104TH	\$250.00 NM
1	WXII	Sa	10/27/12	11:27 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12116TH	\$250.00 NM
23	10/22/12	10/22/12	Inside Edition	7-730pm	M-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/22/12	7:22 PM	Inside Edition	7-730pm	:30	PM12104TH	\$250.00 NM
24	10/22/12	10/24/12	NBC Today Show II	10A-12N	MTW----	:30	3	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTW----	3	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/22/12	10:59 AM	NBC Today Show II	10A-12N	:30	PM12104TH	\$40.00 NM
1	WXII	Tu	10/23/12	11:58 AM	NBC Today Show II	10A-12N	:30	PM12116TH	\$40.00 NM
3	WXII	W	10/24/12	11:59 AM	NBC Today Show II	10A-12N	:30	PM12116TH	\$40.00 NM
25	10/28/12	10/28/12	NBC Meet the Press	9-10am	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943804-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCrory/R/Governor	MCCRORY/G/R	C22C28	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/28/12	10/28/12	NBC Meet the Press	9-10am	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/12		NBC Meet the Press	9-10am	:00		\$150.00 NM
Credited									
26	10/27/12	10/27/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	6:28 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	PM12116TH	\$125.00 NM
27	10/28/12	10/28/12	WXII Late News AFTER NFL	12:07 AM	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/12	12:07 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	PM12104TH	\$250.00 NM
LR - Football									
28	10/23/12	10/26/12	Entertainment Tonight	730-8pm	-TWTF--	:30	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	Tu	10/23/12	7:40 PM	Entertainment Tonight	730-8pm	:30	PM12116TH	\$225.00 NM
1	WXII	W	10/24/12	7:49 PM	Entertainment Tonight	730-8pm	:30	PM12116TH	\$225.00 NM
2	WXII	Th	10/25/12	7:41 PM	Entertainment Tonight	730-8pm	:30	PM12116TH	\$225.00 NM
3	WXII	F	10/26/12	7:46 PM	Entertainment Tonight	730-8pm	:30	PM12116TH	\$225.00 NM
29	10/22/12	10/27/12	Sa 7-8p	Sa 7-8p	-----S-	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/12	7:19 PM	Sa 7-8p	Sa 7-8p	:30	PM12104TH	\$65.00 NM
Total Spots							69		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,485.00
<u>Agency Commission</u>	\$1,422.75
<u>Net Amount Due</u>	\$8,062.25